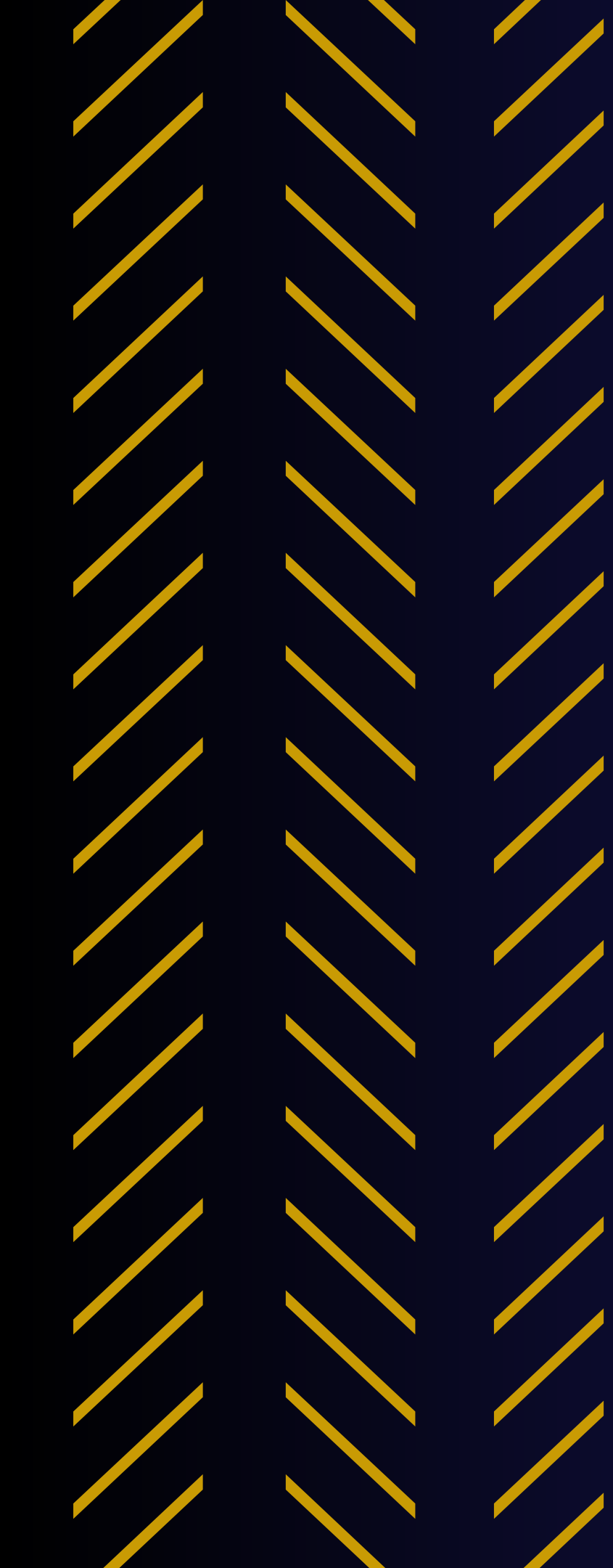




VIRIDIS CONSULTING

by Serap Cevirgen



ESG & SUSTAINABILITY STRATEGY CONSULTING

- SUSTAINABILITY HAS BECOME A BUSINESS STANDARD THAT NEEDS TO BE EMBEDDED IN EVERY FUNCTION OF A VALUE CHAIN. IT'S BEEN SCIENTIFICALLY DOCUMENTED AND PRACTICALLY PROVED BY THE BUSINESSES THAT THERE IS A POSITIVE CORRELATION BETWEEN SUSTAINABLE BUSINESS MODELS AND PROFITABILITY.
- MOREOVER, SUSTAINABILITY HAS BECOME A POWER-POINT, A TOOL THAT BENEFITS BUSINESSES TO STAY COMPETITIVE IN THEIR SECTOR. WE SEE IT AS A 'WIN-WIN' TOOL WHICH PROVIDES COMPETITIVE ADVANTAGE TO BUSINESSES AND SERVES POSITIVELY TO PEOPLE AND THE PLANET IN THE SAME TIME! WHAT BETTER WAY TO ADD VALUE AND A BIGGER MEANING TO YOUR BUSINESS WHILE GROWING IT!



BY SERAP CEVIRGEN

- SERAP IS A PASSIONATE SUSTAINABILITY EXPERT WHO HARMONISES HER EXTENSIVE EXPERIENCE IN RESEARCH WITH BUSINESS SPHERE. SHE HOLDS A DOCTORATE IN ENVIRONMENTAL AND INFRASTRUCTURE ENGINEERING, AND HAS TAKEN PART IN VARIOUS INTERNATIONAL PROJECTS WHERE SHE TACKLED CLIMATE CHANGE AND ITS IMPACTS.
- SERAP HAS BEEN IN THE CORE OF SUSTAINABLE DEVELOPMENT EFFORTS BY WORKING AT UNITED NATIONS AND CONTRIBUTING WITH HER SPECIALTY TO MILLENNIUM DEVELOPMENT GOALS OF THE TIME.
- HAVING THE ENGINEERING CULTURE EMBEDDED IN HER SUSTAINABILITY FOCUSED MINDSET SHE PROVIDES COST-EFFECTIVE SOLUTIONS FOR CLIENTS AND DEVELOPS WINNER-STRATEGIES FOR DIFFERENT SECTORS.



CHALLENGES OF BUSINESS

- BEING ACCOUNTABLE FOR SOCIAL AND ENVIRONMENTAL IMPACTS IS RAPIDLY BECOMING IMPERATIVE FOR BUSINESSES. WHILE LARGE COMPANIES AND CORPORATES ARE ALREADY DEVELOPING THEIR SUSTAINABILITY POLICIES, SMALL AND MEDIUM ENTERPRISES (SMES) ARE FAR BEHIND THE PICTURE.
- INVESTOR DEMANDS, CUSTOMER EXPECTATIONS AND SOCIETAL PRESSURE ARE BUILDING UP AND FORCING SMES TO ACCOUNT FOR THEIR IMPACTS AND BE TRANSPARENT ALONG THEIR VALUE CHAINS.
- MOREOVER, IN ORDER TO STAY COMPETITIVE IN THEIR MARKET SMES NEED TO INNOVATE THEIR PRODUCTS AND SERVICES IN LINE WITH GREEN AND CIRCULAR THINKING.



OUR AIM

- WE ARE COMMITTED TO PROVIDE SCIENTIFICALLY-BACKED SOLUTIONS TO BUSINESSES TO TACKLE ENVIRONMENTAL AND SOCIAL CHALLENGES.
- WE STRONGLY BELIEVE THAT IT'S TIME TO EMBRACE SUSTAINABLE-THINKING WHILE CONDUCTING BUSINESS. WE'LL HELP YOU TRANSFORM YOUR BUSINESS BE RESILIENT TO DISRUPTIVE CHANGES SUCH AS RESOURCE AND ENERGY SHORTAGES AND BE EFFICIENT IN EACH COMPARTMENT OF YOUR SUPPLY CHAIN. WITH THE MOST SUITABLE, COST-EFFECTIVE SOLUTIONS DESIGNED FOR YOUR COMPANY WE'LL ASSIST YOU CREATING POSITIVE IMPACT WHILE GROWING PROFITABLY.
- WE TARGET TO BRIDGE THE GAP BETWEEN A SUCCESSFUL BUSINESS AND A SUSTAINABLE PLANET THROUGH INNOVATION.



OUR STRENGTH

- FOLLOWING EVER-CHANGING REGULATIONS AND STANDARDS IS A DAUNTING JOB AND REQUIRES EXPERTISE. WE ARE GOOD AT INTERPRETING POLICIES AND REGULATIONS AND FOLLOW INTERNATIONAL FRAMEWORKS AND STANDARDS WHILE SERVING TO SPECIFIC SECTORS.
- HAVING SOLID BACKGROUND IN TECHNICAL ENVIRONMENTAL ISSUES WE ARE KEY PLAYERS WHEN IT COMES TO SUPPLY SOLUTIONS TO DIVERSE SET OF INDUSTRIES.
- WE COLLABORATE WITH DISTINGUISHED ACADEMICS ON SPECIFIC ISSUES THAT REQUIRE SUBJECT MATTER EXPERTISE!
- WE FOLLOW A HOLISTIC APPROACH WHEN TAILORING SUSTAINABILITY NEEDS OF BUSINESSES, NO ONE-FITS-ALL SOLUTIONS!

OUR SERVICES



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